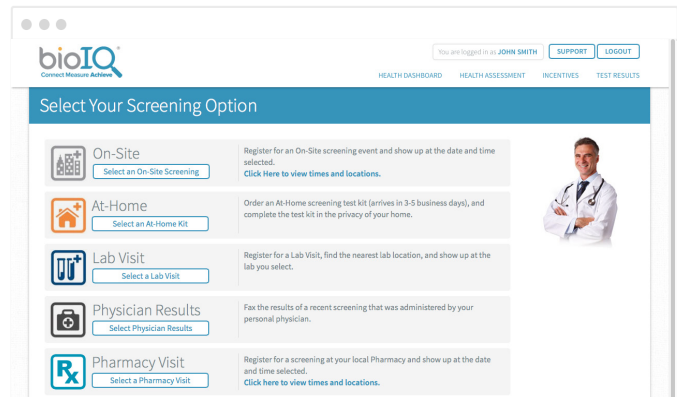


# Provide personalized screening experiences and empower individuals to take action to improve their health

Engage your population on the journey to better health with an intuitive interface that guides participants through all aspects of a screening program, from scheduling screening appointments and viewing results to accessing resources and tracking health improvements over time. Administrators can configure options, add wellness plugins and customize the content that participants see.



## Drive Participation

Simple enrollment and an intuitive scheduler make it easy for individuals to sign up. Share program details, appointment confirmations and reminders, and prompt participants to fill out a health risk assessment in advance of their screening -- all from a single interface.



## Offer Convenience

Offer participants multiple options for completing their screening. Plan an onsite event, or offer a physician, lab or pharmacy visit. When a participant selects a lab or pharmacy visit, the BioIQ Participant Portal populates nearby locations, available times and dates, and driving directions.



## Track Results

After the screening, participants can log in to view a summary of screening results or drill down for detailed lab reports. From the results tab, participants can access links to educational resources addressing their specific risks and conditions and print a form to facilitate a discussion with their physician.



## Sustain Engagement

Actively engage participants beyond the screening event to drive behavior changes that translate into tangible health improvements. Offer access to wellness plugins such as digital and telephonic health coaching, fitness and incentives trackers and educational resources that are customized based on individual health risks.

## Elements of the BioIQ Platform



### BioIQ Administrative Console

Set up and customize at-home, onsite and remote screening programs, send communications and reminders to participants, track program progress, and analyze results, all from a single location.



Program design



Communication tools



Enrollment configuration



Program progress tracking



Reporting and analytics



### BioIQ Participant Portal

Create a customized portal to provide participants a seamless experience, including access to appointment scheduling, easy-to-read results, incentives tracking and resources that address individual health risks.



Appointment scheduler



Easy-to-read results



Physician follow-up forms



Education center



Health and incentives tracking



### BioIQ HealthSync

Create seamless screening events with BioIQ's app for iPad and Android tablets. Configure event options in advance, creating defined workflows including check-in, screening, results review and prompts to enroll in additional wellness programs.



Immediate results upload



Consent capture



Customized content



Secure & HIPAA-compliant



Integration with Alere Cholestech LDX Analyzer