Close the colorectal cancer screening care gap by reaching your members at home

BioIQ offers comprehensive screening programs using best in class test kits, and coordinates everything from member engagement to reporting results, so you can focus on connecting at-risk members to next steps in their care.

How it Works

1. Participants receive program details
2. Test kits and instructions arrive
3. Participants send completed test kits to lab
4. Results are shared with all stakeholders

Program Features
- Accelerated Care Gap Closure
- Test Kit Deployment & Processing
- Alerts & Reminders
- Physician Orders
- Multi-channel Communications
- Program Analysis

About BioIQ’s FIT Kit Test
- Inexpensive front-line screening option leads to fewer unnecessary colonoscopies.
- Can be completed independently at home using a single sample
- Automated processing eliminates human error and reduces costs
- Significantly more specific (fewer false positives) than any manual FIT*
- The only FIT test called out by name by USPTF, ACS, CDC and ACG
Elements of the BioIQ Platform

**BioIQ Administrative Console**

Set up and customize at-home, onsite and remote screening programs, send communications and reminders to participants, track program progress, and analyze results, all from a single location.

- Program design
- Communication tools
- Enrollment configuration
- Program progress tracking
- Reporting and analytics

**BioIQ Participant Portal**

Create a customized portal to provide participants a seamless experience, including access to appointment scheduling, easy-to-read results, incentives tracking and resources that address individual health risks.

- Appointment scheduler
- Easy-to-read results
- Physician follow-up forms
- Education center
- Health and incentives tracking

**BioIQ HealthSync**

Create seamless screening events with BioIQ’s app for iPad and Android tablets. Configure event options in advance, creating defined workflows including check-in, screening, results review and prompts to enroll in additional wellness programs.

- Immediate results upload
- Consent capture
- Customized content
- Secure & HIPAA-compliant
- Integration with Alere Cholestech LDX Analyzer
BioIQ Program Options

Auto-Deploy Program Option

Reach entire population with highest participation rate

- Pre-program announcement sent to notify participants.
- Kits are shipped to each participant based on the eligibility file.
- Automated communications and reminders drive participation throughout the program.
- Participants return completed kits in pre-paid envelopes to the lab for processing.
- Test results are sent to the participant and their primary care physician when applicable.

BioIQ clients who choose auto-deploy programs see up to 30 percent higher participation rates than opt-in or opt-out programs, giving health plans significantly more opportunities to identify risks, intervene early and save lives.

Opt-Out Program Option

Auto-enroll participants, and give them a choice to participate or not

- Announce program and give details on enrollment and how to opt-out.
- Test kits are sent to all participants who do not opt out of the program.
- Alerts and reminders are sent to all participants except those who have opted out.
- Participants return completed kits in pre-paid envelopes to the lab for processing.
- Test results are sent to the participant and their primary care physician when applicable.
The BioIQ Colorectal Cancer Screening Program

## BioIQ OC Auto FIT vs Quest Insure

<table>
<thead>
<tr>
<th>BioIQ OC Auto FIT Kit Program</th>
<th>Quest Insure FIT (manual) Program</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="BioIQ OC Auto FIT Kit" /></td>
<td><img src="image" alt="Quest Insure FIT" /></td>
</tr>
</tbody>
</table>

### Compliance

<table>
<thead>
<tr>
<th>BioIQ OC Auto FIT Kit</th>
<th>Quest Insure FIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 1 sample</td>
<td>• 2 samples</td>
</tr>
<tr>
<td>• Simple and clean collection process</td>
<td>• Requires manual disposal of collection materials</td>
</tr>
<tr>
<td>• Materials as sample can be immediately mailed</td>
<td>• Overnight storage required</td>
</tr>
</tbody>
</table>

### Accuracy

<table>
<thead>
<tr>
<th>BioIQ OC Auto FIT Kit</th>
<th>Quest Insure FIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Results Processing: Automatic (Lab Processor)</td>
<td>• Results Processing: Manual (Lab Technician)</td>
</tr>
<tr>
<td>• Automatic Results upload</td>
<td>• Results upload: Manual entry required</td>
</tr>
<tr>
<td>• The results quality offer high sensitivity and specificity</td>
<td>• Results Quality: Twice as many false positives</td>
</tr>
</tbody>
</table>

### Standard Screening Program

<table>
<thead>
<tr>
<th>BioIQ OC Auto FIT Kit</th>
<th>Quest Insure FIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Member Engagement: Targeted multi-channel campaigns</td>
<td>• Member Engagement: Postcard reminder</td>
</tr>
<tr>
<td>• Highly customizable program</td>
<td>• Rigid program structure</td>
</tr>
</tbody>
</table>

### Tablet Capabilities

<table>
<thead>
<tr>
<th>BioIQ OC Auto FIT Kit</th>
<th>Quest Insure FIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>• The only FIT methodology called out by name by USPSTF, ACS, CDC and ACG</td>
<td>• N/A</td>
</tr>
</tbody>
</table>

© 2017 BioIQ. All rights reserved.