


★ how to launch a ★

POPULATION HEALTH MEASUREMENT

★ program that works for you ★


BioIQ helps health plans close care gaps by reaching members at home.



1

Identify Care Gaps


Identify care gaps and at-risk populations, and send your eligibility file to BioIQ.



Customize your multimodal communication plan to reach and engage every member.

2

Set Up Program Alerts & Reminders

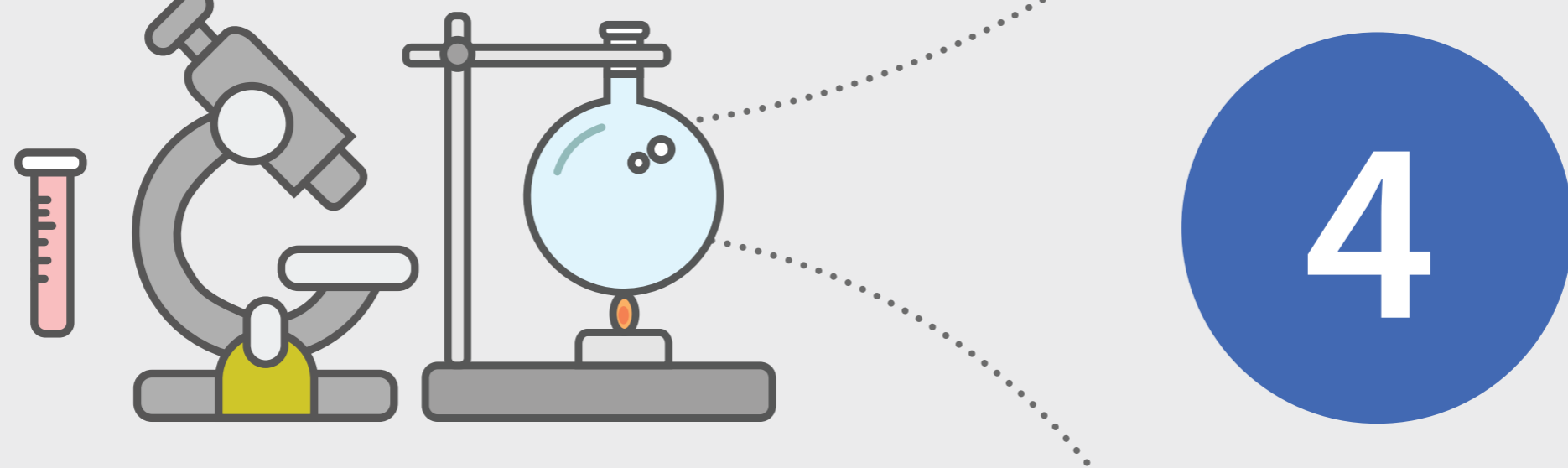


3

Deploy Test Kits for Key Measures

Including CRC, Comprehensive Diabetes Care and more

BioIQ coordinates physician ordering and test kit deployment with our best-in-class partners. Kits arrive with detailed instructions and a prepaid return envelope.



Test kits arrive at the lab, and results are uploaded to the BioIQ platform. Track program progress in real time with a key metrics dashboard.

4

Process Results & Identify At Risk Members



5

Send Results & Inspire Patient Activation

Based on your preferences, we send results and a physician follow-up form to members and physicians, either digitally or through the mail.



Program Benefits



Gain Population Insights **Close Care Gaps** **Accelerate Quality Improvement**

more info at www.bioiq.com